



**Fastest, yet best translation services**

**TRANSCENDING LANGUAGE BARRIERS, EMPOWERING GLOBAL COMMUNICATIONS**





## **TRANSBRIDGE** at a Glance

Founded in 2004 by a visionary group of people, Transbridge started with the idea that words can connect worlds. This has been the very essence of our efforts to address and fulfill the growing needs for translation and localization services in our fast-paced global market as well as to offer opportunities for businesses and organizations to maximize their global reach without any hurdles. Nearly two decades later, Transbridge has become a recognized leader in the industry, trusted by global and local businesses and organizations of all sizes and across multiple industries.

Today, TRANSBRIDGE is a leading professional language service provider, offering ISO 9001:2015 and 17100:2015 certified and smart translation and localization solutions. We are fluent in more than 260 languages including all African and Middle Eastern languages, in addition to the major languages of Asia and Europe.

Over the years, we have built a global network of dedicated and specialist teams that combine experience, linguistic and technical capabilities, and leading language technologies to provide immaculate and customized multilingual translation and localization solutions.

They reach beyond words to create rich, personalized experiences with unmatched expertise, speed, and scalability.





**We are language masters, industry experts, and technology innovators. We build bridges and break down barriers. We are committed to empower our partners to connect with the whole world better, faster, and more efficiently. This is what sets Transbridge apart and makes it one of the most qualified, reliable, and innovative partners of choice.**

## ► **Our Mission**

**We are dedicated to helping individuals and businesses achieve their language goals, providing top-quality translation, interpretation, and language services in the shortest turnaround time possible.**

## ⑥ **Our Vision**

**AT Transbridge we prioritize excellence, reliability, confidentiality, and customer satisfaction. Get in touch with us today to learn more about how we can help you achieve your language goals ahead.**





## OUR CORE VALUES



### Our Clients

You are the main focus of our business. Transbridge is committed to meeting your exact requirements and specifications as well as exceeding your expectations. We stay true to our commitment by developing a clear understanding of your plans, expectations, and criteria for success. We listen to you because your perspective is an essential aspect of measuring our quality. We then create a customized plan and operate as an extension of your team. With this devotion to our clients, we value building long-term partnerships. We thrive on your success, and your valuable trust is the driving force for ours.



### Quality Focus

Quality is at the center of everything we do; it's a priority and a commitment. TRANSBRIDGE guarantees the utmost quality according to the rigorous ISO 9001:2015 and 17100:2015 certification standards. We put together top-notch teams and innovative technologies to develop powerful quality assurance system, built through every stage of the translation process, which meets the highest quality standards in the industry as well as delivers the quality that attunes to the benefits of your business.



# FLEXI RELIABILITY



## OUR CORE VALUES



### Flexibility

We are translation and localization chameleons; we transform our capabilities to your benefit. We are equipped to innovate and shape our support, making sure that our clients receive the best service possible. Each project is unique and demands a different approach. With this in mind, we customize our workflows to make sure that each project's specifications and objectives are suitably and smoothly fulfilled through custom-tailored solutions that precisely target your needs, whatever your project's scope, budget, or timeline.



### Reliability

We are committed to doing the right thing For our clients, every time, all the time, combining the right people, processes, and technologies to power our performance. We go the extra mile to deliver quality, considerable cost-savings, and fast turnaround, and we do it consistently. We also have the capacity and capabilities to efficiently handle large volume projects at tight deadlines, without sacrificing the quality or the integrity of your projects.





## OUR CORE VALUES



### Confidentiality

Transbridge protects and respects your confidentiality. We take your confidentiality seriously by taking all necessary measures. We rely on a centralized server where our teams can access and transfer files securely. Moreover, our strict Non-Disclosure Agreements (NDA) and rigid confidentiality policy safeguard your data against security leaks.



### Innovation

Transbridge works with the most widely used and recommended translation and localization tools and technologies, which enable us to do more with less, and do it better, faster, and more efficiently than ever. Our technological capabilities help optimize workflow and forecast challenges so that we accordingly create, adapt, and swing into action. As technology innovators, we are always up to date with the latest technologies in the industry and always developing innovative solutions to work smart, deliver with both speed and accuracy, and constantly improve our services.





## HERE'S A GLIMPSE OF THE BENEFITS OF PARTNERING WITH TRANSBRIDGE

Industry Expertise	Speed and On-time Delivery
Customized Multilingual Solutions	Support +260 Languages
Cost-Reduction Strategies	The Latest Language Tools & Software
+15 Years of Experience	International Teams of Professionals
ISO- Certified Quality	Total Security and Confidentiality
Diligent Project Management Teams	24/7 Customer Support
Rigorous QA and Testing Procedures	

” These aren't just promises — they're real results and the reason why our partners turn to us time and again. And once you decide to partner with Transbridge , you can see !these results in action





## TRANSBRIDGE SERVICES

We are ready to serve and meet your every possible need.

Transbridge provides you with fast, accurate, and efficient translation and localization services to empower you to go global.



Document  
Translation



Website  
Software  
Apps Localization



Machine  
Translation  
Post-Editing



Content  
Writing



Multilingual  
Desktop  
Publishing (DTP)



Multimedia  
Localization



e-Learning  
Localization



Interpretation



## Document Translation

Transbridge offers accurate , ISO-certified document translation, Editing and Proofreading services across various sectors and for all types of content and documents from basic MS Word files to PDF, XML files, and more. We rely on the top-notch linguists from all over the world who leverage advanced translation tools to handle your documents with precision, efficiency, and speed. Our translation services include proofreading as an essential quality assurance step for all our projects, performed by an independent expert and at no additional charges. We also offer proofreading as a standalone service as well as professional back translation and linguistic SIGN-OFF services.





## Website/Software/ Mobile Apps Localization

With our smart website localization solutions, we help businesses build strong relationships with their target audience. Thanks to our optimized processes and state-of-the-art technologies, Transbridge maintains the highest levels of linguistic accuracy, cultural relevancy, technical precision, and functionality of your website. We place our focus on your users' experience. This is why we localize and tailor your website's content, design, user interface (UI), and usability to make your users feel that your website is uniquely designed for them.



## Machine Translation Post-Editing

Bringing you the best of both worlds, Transbridge helps you take advantage of Machine Translation Post-Editing (MTPE) services where human efficiency maximizes machine power. It's your ideal choice for effective global content that reaches, engages, and converts. Our expert teams are skilled and trained to ensure that your machine-generated translation is enhanced by our professional human touch, so that the outcome has the same high levels of quality, accuracy, and consistency.





## Content Writing

Author original copy with native-language writers who act as an extension of your creative team, creating new content from scratch rather than translating from the source material. To assist you in reaching your target audience, we offer high-quality content creation services such as COPYWRITING, SEO, and content strategy.



## Multilingual Desktop Publishing

Transbridge provides a professional multilingual DTP service that is second to none in the business. We format your multilingual documents to ensure that the layout is visually attractive and tailored to your target locale's preferences. Our highly skilled personnel use the latest applications and software to manage all projects of any size on any platform and in any format. No matter how complex the language is, how unique the character sets, or how different the writing system such as RTL languages, we take care of your translated documents with an emphasis on accuracy, consistency, and respecting the original format and tone. Cutting-edge DTP tools we use include InDesign, Photoshop, Illustrator, Microsoft Word, QuarkXPress, FrameMaker and many more.





## Remote Interpreting: Interpreting 24/7, Anywhere, At Anytime

The need for remote interpreting has been massively accelerated by COVID-19, helping provide language support for people no matter where they are located. At Transbridge, we offer remote interpreting services available for you 24/7, whenever you need, wherever you are. With robust communication technologies and a qualified team of interpreters with subject-matter expertise, Transbridge brings you video interpreting services where not only accuracy, speed, and confidentiality is assured, but also impeccable connectivity is guaranteed. We ensure the highest audio and video quality and high-speed connection to avoid any interruptions or network lags that may compromise your communications.

### Transbridge recommends remote interpreting when:

- You need to cut the costs of bringing an interpreter to your location
- You can't find an interpreter with the specifications you need at your location
- You need an interpreter at short notice
- You need to navigate the travel restrictions during COVID-19 and help avoid the exposure risk to the utmost extent

Transbridge specifically recommends video remote interpreting to provide exceptional spoken and visual communication for the LEP (Limited English Proficiency), deaf, and hard-of-hearing communities.





## Over-the-Phone Interpreting (OPI)

TRANSBRIDGE offers HIGH-QUALITY over-the-phone interpretation services, both immediate and pre-booked, in more than 100 languages around the globe, around the clock. Our OPI services are professional, fast, and secure; our top-notch teams of phone interpreters are available at your request. We have the expertise, operational technologies, and confidentiality policies to ensure trustworthy and seamless services that you can fully rely on. Access our OPI services with our internal platform that supports multiple features, including

- **call Priorities:** When a call is assigned a priority, we provide you with easy access to an expert phone interpreter in any language of your choosing within a few minutes
- **Call Routing:** Integrating our platform with yours, you can provide fast, personalized support to your global customers, where their calls are routed directly to skilled interpreters who speak their languages to assist them with any issues or questions
- **Hotline Service:** If you don't have a platform of your own, no worries. Our platform provides hotline services, connecting your customers with competent phone interpreters to deliver instant and efficient support in their languages
- **Inbound and Outbound Call Analysis:** Through our platform's call analysis feature, you can have accurate metrics of all your inbound and outbound calls to manage and nurture your leads. Find reliable data on answer priorities, waiting time, average talking time, and more





## Video Interpreting

Enjoy a next-level communication experience with your foreign partners, stakeholders, or clients with TRANSBRIDGE efficient video interpreting services, both simultaneous and consecutive. Thanks to our unmatched language support, expert teams of interpreters, and industry-leading video conferencing technology, TRANSBRIDGE offers first-class video interpreting services for in-person or online events, including video meetings, zoom calls, webinars, and more at your convenience. TRANSBRIDGE video interpreting solutions are designed to work on any device, including mobile devices, tablets, laptop and desktop computer systems, and any platform, including

- ZOOM
- GOOGLE MEET
- MICROSOFT TEAM
- SKYPE, AND MORE





## Consecutive Interpreting

TRANSBRIDGE provides professional remote and on-site consecutive interpreting services in more than 100 languages. In this mode of interpreting, the speaker talks, and the interpreter listens and takes notes. The speaker pauses every few sentences to give the interpreter the time to convey the message accurately and clearly in the target language. Our league of interpreters has exactly the kind of skills that consecutive interpreting requires, including exceptional language proficiency, interpersonal skills, and cultural understanding to bring effective communications and comfortable experience for all parties.

**TRANSBRIDGE recommends consecutive interpreting for one-on-one or small meeting spaces**



## Simultaneous Interpreting

Whether it's on-site or remote simultaneous interpreting, TRANSBRIDGE has got you covered, delivering both with the same efficiency, quality, and speed. In this mode of interpreting, the interpreter translates while the speaker is talking or almost at the same time. For this complex type of interpreting, you can only trust an interpreter with solid experience and high emotional intelligence to professionally manage its unpredictable nature, which TRANSBRIDGE can easily provide. With TRANSBRIDGE, you work with expert interpreters who make the whole experience more effective and less stressful. TRANSBRIDGE recommends simultaneous interpreting for large conferences and meetings where two or more languages are spoken.





## ► OTHER INTERPRETING SERVICES TRANSBRIDGE OFFERS

- **Whispered Interpreting:** TRANSBRIDGE offers whispered interpreting services, also known as chuchotage, which is a form of simultaneous translation where the interpreter whispers the translation to the speaker
- **Relay Interpreting:** Our interpreters are trained and well- equipped to provide efficient relay interpreting where one interpreter translates the speech into a language that's known by all the other interpreters, who in turn interpret the message into the target language of their groups
- **Liaison Interpreting:** Another interpreting service offered by TRANSBRIDGE is liaison interpreting where our interpreter works as a mediator, ensuring coherent and effective communication between a small group of people who speak different languages
- **Sight Translation:** We provide accurate sight translation, which involves reading a document silently and simultaneously translating it out loud into a target language. You can trust our adept interpreter to render your message with utmost accuracy and fluency





## ► **INDUSTRY-SPECIFIC INTERPRETING SOLUTIONS**

TRANSBRIDGE provides specialized interpreting services for multiple industries including education, marketing, government, and more, but with a key focus on the following.

- **Healthcare and Medical Interpreting**

For healthcare and medical interpreting projects, TRANSBRIDGE assigns only the most proficient medical interpreters with a proven track record and in-depth knowledge of medical terminology and HIPPA requirements. With expertise, extreme care, and sensitivity, they facilitate mutual and effective understanding between healthcare providers and patients, helping ensure equal access to quality healthcare services for everyone.

- **Legal Interpreting**

From court proceedings and trials to immigration interviews and more, TRANSBRIDGE supports you with all your legal interpreting needs. We are privileged to have the most qualified interpreters in the industry with extensive legal expertise to overcome any language and communication barriers in complex legal settings. You can rest assured that your communications are handled properly; interpreted faithfully, effectively, and impartially.





## MULTIMEDIA LOCALIZATION

Transbridge helps you promote your media to take the world by storm, crossing the frontiers of language and cultures to inspire and delight your audience. We effectively and efficiently localize your multimedia content, offering powerful and engaging multilingual communications with your audience from all over the world. We believe that exceptional-quality multimedia localization is achieved through a strong focus on **USER EXPERIENCE**, which comes down to 3 key principles: linguistic competence, cultural relevancy, and technical accuracy, and this is exactly what you can expect from Transbridge .

**Our multimedia localization solutions include:**

- Audio and Video Transcription
- Subtitling
- Audio and Video Post-Production Services
- Multilingual Voice Over Services/ Dubbing





## E-LEARNING LOCALIZATION

We offer a professional full-suite of e-Learning services, delivering innovative multilingual e-Learning content that can be conveniently displayed on any software or device. We rely on locally-based native-speaking translation professionals and subject-matter experts who team up with seasoned engineers and designers to provide excellent quality and fully functional e-Learning courses and training.

### Our e-Learning Solutions

- Learner-Based
- Customized
- Technology-Driven
- Result-Driven
- Cost-Effective

### Our e-Learning Services

- Translation and Localization
- e-Learning Content
- Conversion Course DTP
- Course Quality Assurance

### Our e-Learning Tools

- Articulate Storyline
- Adobe Animate
- Adobe Captivate
- iSpring Suite
- Trivantis Lectora Inspire



## GLOBAL LANGUAGES SUPPORT

Transbridge provides professional language solutions in over 260 languages, with a key focus on Middle Eastern languages and African languages, while also supporting Asian and European languages, as well as rare languages.

- Middle Eastern Languages
- African Languages
- Asian and European Languages





## VIDEO GAMES LOCALIZATION

Transbridge offers top-quality video game localization services, giving millions of gamers around the globe smooth access to your games. With a team of talented linguists who are both game-savvy and tech-savvy, we hold all the right cards to provide your passionate gamers with a competent, engaging localized game experience, in a way that makes them feel at home, regardless of their mother tongue and cultural background.



## E-COMMERCE LOCALIZATION

Transbridge is your reliable partner for your next e-Commerce localization project. We understand what the challenges are and have the proven expertise and experience to deliver innovative e-Commerce localization solutions to take your business worldwide and bring smart, personalized shopping experiences for your audience.



## TECHNOLOGY & SOFTWARE TRANSLATION

Transbridge pioneers the software localization industry. Our combination of localization expertise, technological savviness, and expert teams helps you build fully localized software that's well-designed, smooth-running, and with effective multilingual content, ensuring a friendly and relevant user experience.



## MARKETING LOCALIZATION

We deliver consistently effective multilingual communications to connect with your target audience on a personal level in terms of language as well as culture. With accuracy, relevancy, and persuasion in mind, our marketing localization solutions help you hit the right message and the right note to reach more and sell more.





## LEGAL/GOVERNMENTAL TRANSLATION

Accuracy, confidentiality, and clarity are key elements in Transbridge's legal translation services. We rely on our team of hawk-eyed certified legal/Governmental translators who combine linguistic mastery and the dexterity of veteran lawyers. With advanced language and translation tools, they deliver translations that are 100 % accurate and consistent.



## MANUFACTURING/FCMG TRANSLATION

With expert-level knowledge of the industry and its terminology, Transbridge offers highly accurate manufacturing translation services that comply with the industry safety and quality standards. We translate and localize; we adapt and format your documents to reflect the original source document, delivering professional print or digital-ready material in the language and format you desire.



## MEDICAL/LIFE-SCIENCE TRANSLATION

We provide exceptional quality and compliant life sciences and medical translation with complete accuracy, utmost precision, and absolute confidentiality. Transbridge is fully equipped to break down all linguistic and cultural barriers, helping you extend your hand to a broader audience of both medical specialists and patients.



## FINANCIAL TRANSLATION

Transbridge provides multilingual, trustworthy financial translation services dealing with a wide variety of financial documents. We are capable of delivering flawless, accurate, and consistent financial translations that your business requires to operate globally.



# ISO



## TRANSBRIDGE ADVANTAGE

Our Quality Commitment Throughout our 15 years of experience in the industry, we've been able to develop our expertise to deliver, with unwavering dedication, **the highest quality possible**, where the utmost levels of accuracy and relevancy are achieved, taking your business above and beyond. **This is our commitment to you.**

**Transbridge** keeps this commitment to quality according to the following aspects:

### A. Our ISO Certifications

Transbridge is certified to conform to the requirements of the international ISO 9001:2015 and 17100:2015 Quality Management Standards. This guarantees that all our translations are immune to the tiniest mistake. You can always rest assured that your communication is clearly and accurately delivered the way you intend it to be.



### B. Our Meticulous QA System

In addition to our strict quality management, we adhere to a strict QA model that is extremely thorough and diligent; TEP (Translate-Edit-Proofread) which allows no room for error. Knowing that no translator, albeit a gifted one, can detect every little misstep, a team of 3 different certified linguists; a translator, a reviewer, and a proofreader, commit to providing accurate and consistent translations. We also run comprehensive quality checks, terminology reviews, consistency checks, as well as DTP QA to verify your project's linguistic, cultural, technical, and stylistic accuracy. Thanks to our QA system, we deliver the highest levels of quality and accuracy within the agreed time schedules.





## ► C. OUR FORMULA OF SUCCESS: BRINGING PEOPLE, TECHNOLOGY, AND PROCESSES TOGETHER



### PEOPLE

You can be 100 % confident that only experts will work on your translation and localization projects. Our global teams of experienced native translators, editors, voice-over artists, DTP specialists, localization engineers, and project managers have extensive subject-matter expertise and relevant academic education. They are also based in their home countries, which makes them culturally sensitive. They are carefully handpicked, having passed our rigorous evaluation and selection process, to deliver on time and to the highest standard.



### TECHNOLOGY

We embrace up-to-date, efficient translation technology and tools to ensure the highest quality translation possible. Our teams leverage Translation Memories, terminologies, and dictionaries and establish glossaries and style guides. Integrating these powerful tools maximizes the accuracy and consistency of your content while speeding up the translation process and cutting down costs.





## ► C. OUR FORMULA OF SUCCESS: BRINGING PEOPLE, TECHNOLOGY, AND PROCESSES TOGETHER



### PROCESSES

We see our efficient processes and tools as a means to your end – effectively and efficiently meeting your goals for quality, budget, and time. With methodologies, we guarantee seamless, customized processes and workflows to better fit our clients' needs. Not only that, but we leverage our processes and tools to ensure on-time deliveries and keep costs in check, without any surprises. With the help of our dedicated project managers, we work closely with you and customize workflows. Our processes are flexible and efficient, allowing us to deliver the largest and most technically complex projects faster, with high quality and within budget.

Looking for the right partner? We know the translation and localization industry like the back of our hands. We'll be excited to partner with you. We'll be an extension of your team delivering tailored solutions and meeting your entire specifications while giving you complete peace of mind so you can focus on what you do best – running your business!



## ► TRANSBRIDGE CLIENTS

Over the past 15 years, we've been devoting our hearts and minds to our clients, achieving great successes and building lasting relationships. Transbridge has had the pleasure collaborating with and helping hundreds of prestigious businesses and organizations – in a vast array of industries.



## CONTACT INFO AND OFFICES

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